



2022 Graduation and Employment Rates

Academic Program	Cohort Start Dates	Graduation Rate	Employment Rate
Bachelor of Science in Business Administration	04/2017 to 03/2018	36%	75%
Bachelor of Science in Mass Communication and Marketing	04/2017 to 03/2018	64%	78%
Master of Business Administration	04/2018 to 03/2019	54%	81%
Master of Science in Instructional Design and Technology	04/2018 to 03/2019	100%	100%